



16th Blechexpo

International trade fair
for sheet metal working



07.-10. November 2023



Stuttgart



9th Schweisstec

International trade fair
for joining technology

be part
of the
best



Exhibitor-Information

blechexpo-messe.de schweisstec-messe.de #blechexpo2023 #schweisstec2023

Organizer: P. E. SCHALL GmbH & Co. KG +49 (0) 7025 9206-0 blechexpo@schall-messen.de schweisstec@schall-messen.de

/// Sheet Metal Working of the Future - Where the Best Come Together!

Industry players from the sheet metal working and joining technology sectors will meet at Blechexpo/Schweisstec in Stuttgart from the 7th through the 10th of November, 2023. The international expert audience experiences **efficient process technologies** at the event and is inspired by modern laser technology, fully automated robotic sheet metal processing machines, precision tools and systems for punching, bending, braking and forming, as well as innovative micro-waterjet cutting technologies. Stakeholders from the fields of sheet metal working and joining technology can expect a broad range of topics co-

vering all aspects of new and hybrid materials, new joining technologies in lightweight design, state-of-the-art applications and grinding technology procedures. The steel industry has begun its transition to carbon-neutral production. Software-based virtual engineering has established itself in routine daily production. Guide the **highly qualified expert audience** to improved performance, efficiency, flexibility and productivity as an exhibitor. Take advantage of the special atmosphere which prevails at this proven trade fair duo! Blechexpo/Schweisstec brings together all relevant topics, as well as the appropriate industry players.

Blechexpo & Schweisstec's Big



/// World-class cutting-edge technologies for sheet metal processing, metalworking and joining are presented here in a highly competent manner at an international level.

/// Thanks to clear-cut live demonstrations at high-performance machines, tooling and systems, investment plans evolve into concrete decisions.

/// Spectacular, value-creating, verifiable processes motivate expert visitors to strive for top production performance in the face of global competition.

/// Thanks to excellent business contacts, concrete challenges are evaluated by the expert community and investment-driving projects are initiated for the future.

/// Trade fair participants experience an exceptionally inspiring sense of community and are part of the best.



/// Blechexpo/Schweisstec-Nomenclature (short survey)

- Sheet metal processing machines
- Cutting and forming technology
- Pipe and profile processing
- Joining and fastening solutions
- Semi-finished sheet metal, pipe and profile products



Download Nomenclature



Marketing Services at a Glance

Schall Inclusive

Schall makes trade fairs for markets – significant, internationally established trade fairs which have been around for many decades. With their clear focus on content, each of our technically specialised events is held at an ideally located trade fair venue in Europe's respectively leading technology regions. It's especially important for us to provide exhibitors with clearly defined trade fair offerings, including practical marketing services. After all, agreements are always best when they're simple – and with us **simply everything is included.**



The exhibitor package includes all of the following:

- Unlimited number of co-exhibitors
- Second-storey free of charge
- Free exhibitor IDs depending on booth size
- Unlimited number of expert visitor tickets, digital
- Presence at the exhibitor terminals at the trade fair facility
- Included in the exhibition hall floor-plans at the entrances
- Entry in the trade fair directory
- Four nomenclature entries for structured product allocation
- Visitor flyer, printed as well as online in PDF format
- Listing in the exhibitor index on the trade fair website
- Exhibitor-profile with logo, image, video, product overview, product groups, new products, job offerings, social functions and contact data
- Display of new products and trade fair highlights in stream news & stories
- My trade fair day service tool
- YouTube videos with exhibitor statements
- Press releases with exhibitor statements in the press folder
- Agile social media working

Key trade fair figures for 2021

953 exhibitors from **31** countries and **30.864** visitors from **83** countries on **108.000** square metres of overall exhibition floor space.

High levels of visitor quality

32% decisive
34% part-decisive
23% advisably

 **89%**
decision-makers

Primary professional interests of the visitors and their job functions

73% Sheet metal processing machines
51% Cutting and forming technology
30% Pipe and profile processing
32% Joining and fastening solutions
33% Semi-finished sheet metal, pipe and profile products
21% Others

more than one answer possible

25% Managing director, board member, etc
8% Authorized signatory, head of main department
22% Head of department, foreman
14% Engineer, design engineer
18% Other employee
7% Skilled worker
1% Instructor, teacher, scientific employee
5% Trainee, student, pupil

Agile trade fair communication with excellent visibility

News & stories

Media campaigns

Social media 360°

Schall trade fair network

Trade fair films

Trade fair photos

International media partners

Foreign representatives

Exhibitor statements

Promotional clips

Press service

Exhibitor forum

Public relations
national & international

My trade fair day service tool

Job market

Visitors newsletter



Smart Manufacturing Solutions at their Best

Sheet metal handling and sheet metal working play a **central role** in all manufacturing sectors, because the production process begins with coil handling, followed by punching, bending, pressing and braking. Due to the fact that all of the process steps in sheet metal processing and metalworking are becoming increasingly networked and automated, end-to-end digitalisation is now enjoying top

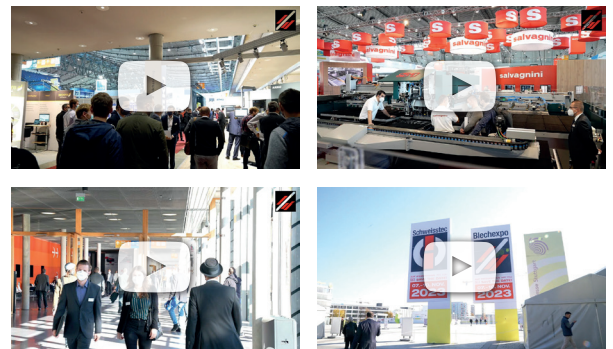
priority. And thus the investment agendas of the respective companies include **smart solutions** for sustainable processes, individualised, comprehensive system offerings and ergonomic handling and resource efficiency with the highest levels of precision, quality and cost-effectiveness. Exhibitors from all over the world will present their latest machines and services live in nine large exhibition halls.



Reasons to be Part of #Blechexpo2023

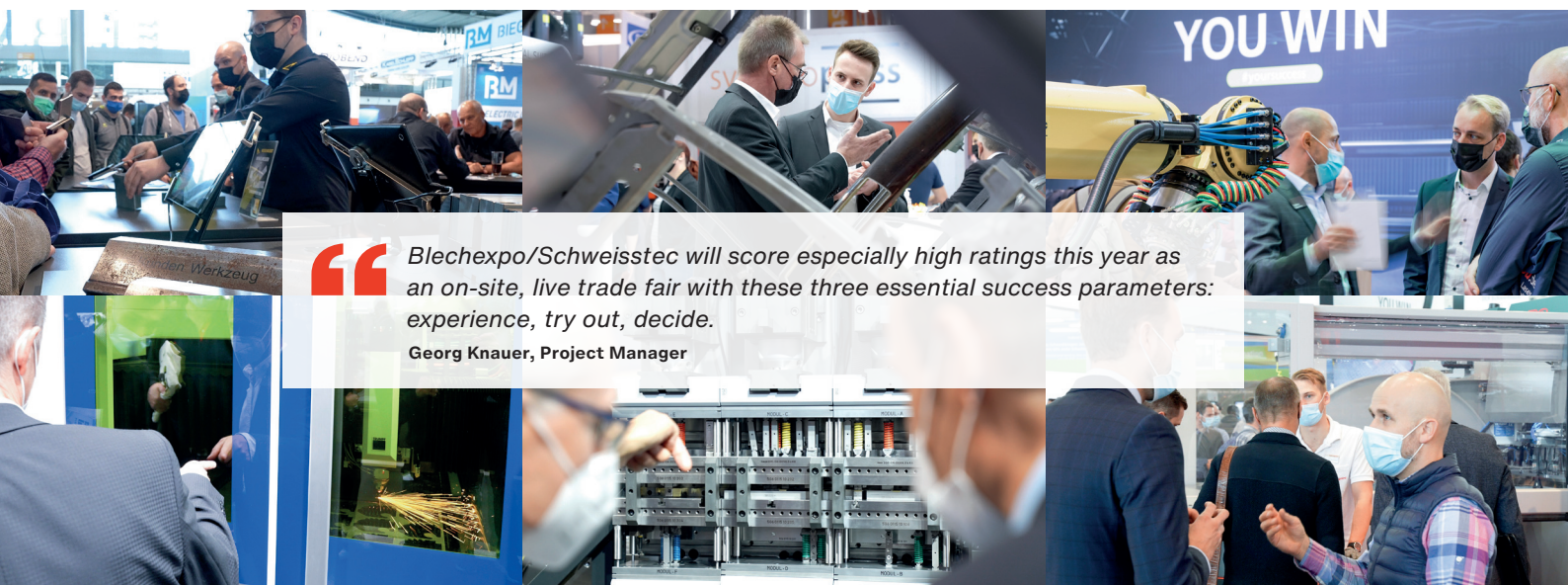
- 1** Blechexpo is one of the globally preeminent trade fairs which represents a growth market and is internationally unique.
- 2** With an ideal thematic focus, high-performance machines and highly efficient world-class technologies will be demonstrated live to visitors on a material-specific basis.
- 3** The exhibitors strengthen the global competitiveness of their customers by providing cost-efficient, quality-enhancing solutions.
- 4** Plausible, graspable and verifiable processes have an inspiring and sales-enhancing effect.
- 5** The down-to-earth, relaxed and cooperative trade fair atmosphere ensures an intensive exchange of ideas and customer loyalty at its best.

Statements & Scenes #Blechexpo2021



 **Blechexpo Stand-Enquiry**

 **Blechexpo Booth Registration**



Blechexpo/Schweisstec will score especially high ratings this year as an on-site, live trade fair with these three essential success parameters: experience, try out, decide.

Georg Knauer, Project Manager

Start-up Area - for Cutting-Edge Networking

Innumerable start-ups have established themselves in recent years who are **revolutionising** future industrial sheet metal working with their **innovative** solutions. As a long-standing event, Blechexpo/Schweisstec would like to support in particular emerging companies, and provide them with a platform at the industry meeting place at the heart of Europe's leading technology region.

At Blechexpo/Schweisstec, start-ups can book an attractive all-round carefree package including booth setup and marketing. The prerequisite for participation is simple: exhibited products must be related to industrial sheet metal working and joining technology.



Registration for Start-up Area

STARTUP AREA 2023



Top Benefits for Start-ups

- Increased **public awareness** and enhanced **brand image** thanks to the enormous scope of Blechexpo/Schweisstec at the international level.
- Highly beneficial and long-lasting business contacts can be established here in four days.
- Decision-makers integrate innovative solutions from Blechexpo/Schweisstec directly into their investment projects.



The trade fair duo offers process competence at its best!

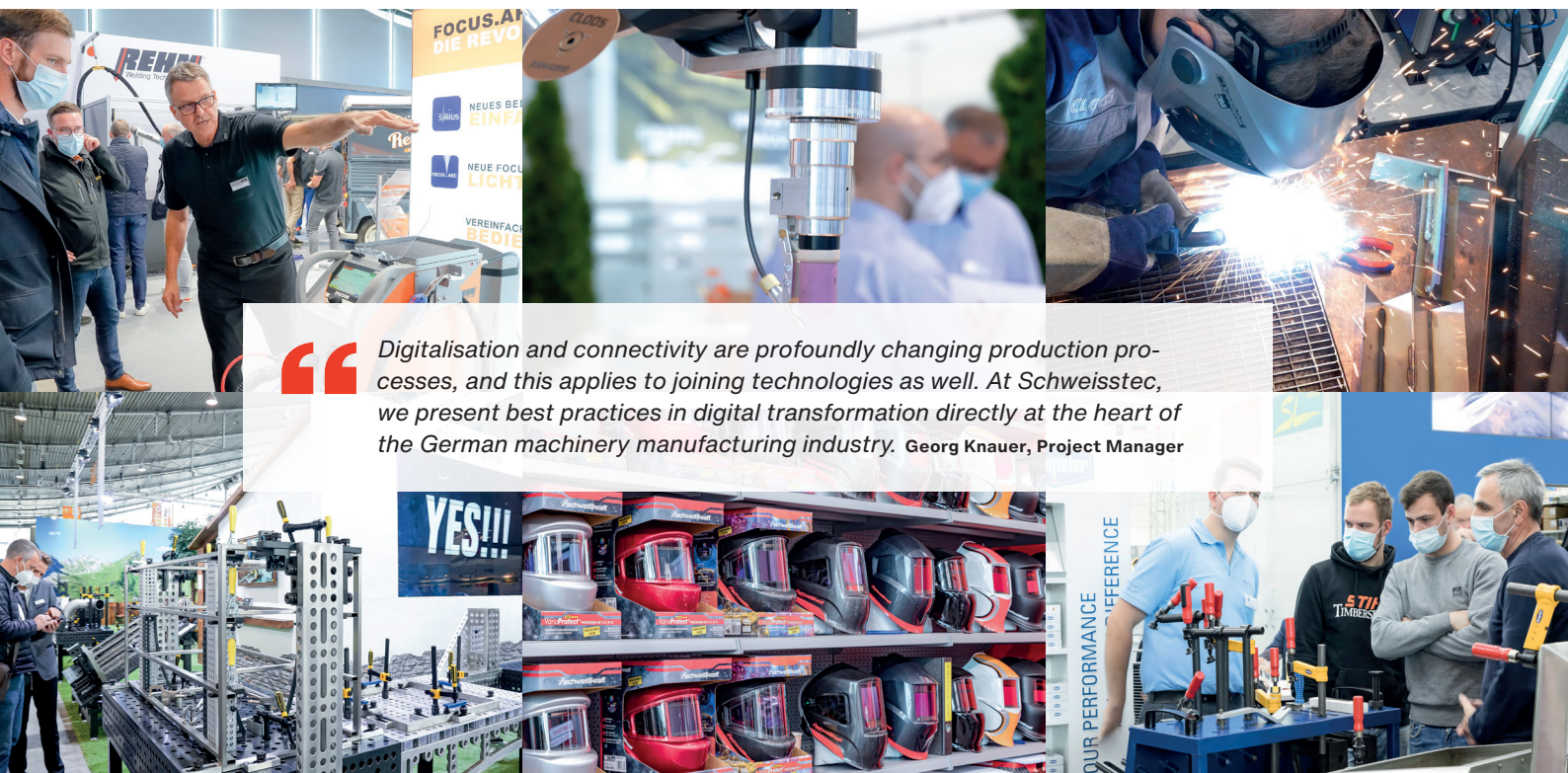
Schweisstec ideally complements the themes and offerings of Blechexpo. Everything fits together perfectly. Emphasis is focused on **sustainability and efficiency** in terms of processes, the consumption of energy and resources, and overall costs. Cooperation and networking across the board – made possible by the Blechexpo/Schweisstec trade fair duo. The international trade fair for joining technology presents a modern port-

folio of welding systems, including accessories for both manual and automated applications. This is supplemented by **news and trends** in occupational safety and environmental protection. Expert visitors will experience a comprehensive range of innovations in joining technology filling an entire exhibition hall – including new and hybrid materials for lightweight design as well.

 **Schweisstec Stand-Enquiry**

 **Schweisstec Booth Registration**

**Smart
solutions
of joining technology**



Foreign representatives

A powerful network around the globe

Schall makes trade fairs for markets – global markets. P. E. Schall GmbH & Co. KG's highly skilled foreign representatives are authorised to organise internationally important trade fairs in their respective countries. Competent and experienced, they offer exhibitors and media companies a comprehensive **portfolio of services**. **From A** for acquisition of exhibitors and booth setup assistance **to Z** for zealous, future-oriented media work – we maintain close contacts with market players in the respective national language.





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At a Glance - Trade Fair Data

Duration of the fair

Tuesday, 7th to Friday, 10th November 2023

Opening times

Tuesday – Thursday: 09:00 am – 05:00 pm

Friday: 09:00 am – 04:00 pm

Project Manager

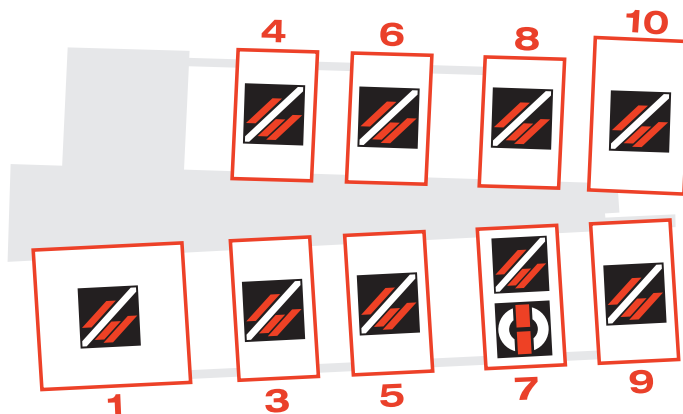


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#blechexpo2023 #schweisstec2023



Successful trade fairs thrive on successful brand communication. We cordially invite you to connect with us on the social media and to network mutually for Blechexpo/Schweisstec 2023. We're looking forward to **#bestbusinesswithpleasure** live in Stuttgart with you!

16th Blechexpo at the High-Tech Venue in Stuttgart - at the Heart of Europe



With favourable travel connections, the trade fair grounds Stuttgart are centrally located at the middle of one of Europe's strongest and most innovative economic regions. Take advantage of this outstanding infrastructure in order to present your products to expert visitors in a targeted fashion at **Blechexpo/Schweisstec 2023**.

Numerous direct flights from all over Germany and Europe land at Stuttgart International Airport every day.

Trade Fair Venue


Trade Fair Centre Stuttgart


Messeplatz 1


D - 70629 Stuttgart


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